

**General Plan 2020
Interest Group Meeting Minutes
February 22, 2001**

Attendees:

Allison Rolfe	Audubon Society
Almeda Starkey	Pine Valley
Ben Ellorin	RHO Ellorin
Brent McDonald	Caltrans
Byron White	SELF
Charlene Ayers	SELF
Chris Anderson	Ramona Chamber of Commerce
Cindy Stankowski	San Diego Archeological Center
David Pallinger	Monte Vista Ranch
Devore Smith	Sierra Club
Diane Conklin	Mussey Grade Road Alliance
Doug Benson	Alpine
Ernest Barrera	Alpine Herald
George S. Woodhead	Tecate Community Chamber of Commerce
Gilberto G.	N/A
Gregory Lambron	SELF/ Helix CO
Janos Molnar	Property Owner
Jerry McLees	Sweetwater Authority
Joan Wamp	Valle de Oro
John Slatton	Lennar Communities
Laura Houle	E. San Diego City Association of Realtors
Marjorie A. Gordon	SELF
Mary Anne Pentis	Vernal Pool Society
Mel Ingalls	SELF
Michael Taylor	Taylor Ranch
Michael Thometz	MERIT
Mike Menghini	Julian
Nabil Chehade	N/A
Patsy Fritz	VCERAC/ Farm Bureau
Patti Krebs	Guejito
Paul Etzel	Mt. Laguna Observatory/ SDSU
Paul Gebert	San Diego County Water Authority
Peng Tan	Property Owner
Ron Pennock	E. County Construction Council
Ron Sullivan	SELF
Ruth Potter	Sierra Club
S. Clive Richard	CAC on Transportation
Sachiko Kohatsu	San Diego County Board of Supervisor office
Sally Westbrook	Ramona
Shirley J. Fisher	Jacumba Sponsor Group
Susan Yeasley Sullivan	SELF
Tom Mullaney	Friends of San Diego
Troy Murphee	Sweetwater Authority
Wanda Kwiatt	N/A
Yolaine Stout	Back Country Land Trust

Interest Group:Professional Organizations-

Reed Morgan	American Institute of Architects
Alexandra Elias	American Planning Association
Terry Baker	American Society of Landscape Architects

Environmental Interest-

Bonnie Gendron	Back Country Coalition
Diane Coombs	Citizen Coordinate for Century 3
Dan Silver	Endangered Habitats League
Phil Pryde	San Diego Audubon
Eric Bowlby	Sierra Club

Building and Private Land Interest-

Jim Whalen	Alliance for Habitat Conservation
Matt Adams	Business Industry Association
Greg Lambron	Helix Land Company
Bruce Tabb	Environmental Development
Gary Piro	Save Our Land Values

<u>Farm Bureau-</u>	Al Stehly
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County:

Gary L. Pryor (DPLU)
LeAnn Carmichael (DPLU)
Aaron Barling (DPLU)
Curt Gonzales (DPLU)

Introduction-

Gary Pryor, director of the Department of Planning and Land Use, initiated the meeting by discussing and explaining the new Interest Group formation. As of January 10, 2001, the San Diego County Board of Supervisors decided that the Interest Group was to be given equal status to that of the Steering Committee. Additionally, the Board requested that the Interest Group be restructured and include representatives from professional organizations (3), Developer and Private Property (6), Environmental Interest (7) and a Farm Bureau representative (1).

New Group Formation-

Some group members would like to have a specific alternate assigned to the Interest Group. The subject of Alternates will be taken to the Board of Supervisors and then brought back to the Interest Group.

Comments regarding the new Interest Group and/or its formation should be sent in the form of a letter to County staff.

Overview of the Steering Committee Meeting (2/17/01)-

- The Steering Committee Group has requested a copy of all new Interest Group member's disclosure of financial investments.

- The group initiated discussion on GP2020 concepts.

Concepts-

- DPLU is expecting to present the concepts to the Board of Supervisors in nine months. The current concepts that are being discussed are:
 - a) Compact Village Centers
 - b) Gradation of Densities
 - c) Transportation Corridors
- The purpose of having “concepts” to update a General Plan is to have predictable models. Although the concepts are not applicable to all communities, they do serve as good models for many of the communities.
- County staff expects that the three concepts will set the foundation for an alternative 4.
- A group member suggested that Smart Growth fundamentals be used in this General Plan update. He suggest that “New Urbanism” theories be used to determine the placement of nodes. There will be follow-up information on Allen Hoffman and the possibility of him attending and speaking to the Interest Group on the topic of New Urbanism.
- All concepts should look at infill, underdeveloped and/or redevelopment of communities.
- The concepts should include long-term environmental resources. The current General Plan permits the low-density sprawl growth patterns. Concept B continues to sanction sprawl. There needs to be a change in development patterns in the county.
- Bank of America completed a “cost of sprawl” study that should be made available to this group.
- Concept fundamentals are: How much growth and where that growth should go.

Population Target-

- The 660,000 population for 2020 is still what is being used to update this General Plan. This continues to be the number endorsed by the Board of Supervisors.
- The population target can be adjusted, but changing the numbers can be controversial.

Census-

In March or April of this year, 2000 Census data will be introduced into the General Plan update process.

GP2020-

In 18-24 months, the GP2020 project will be heading for final hearings.

Next Meeting-

The next Interest Group meeting is scheduled for March 19th, 2:00pm – 4:00pm. Meetings are also expected to be held every three weeks, on Monday afternoons.